## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Instruments and Computerization Systems.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Oakland houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Moreover, there are more than 90 independent dealers moving lift truck equipment and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line remarkably comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck versions range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American marketplace, due to their consistency in retaining a high level of client service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Initially the home-based forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion venture. Product sales of these goods were originally targeted to state-run corporations, large scale organizations, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education became the new focus for enhancing quality and product development.

Daewoo began the first domestic forklift business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a position of substantial expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.